Photo 148 Print Submission Guidelines

Final Portfolio due: Thursday, December 12th, before noon.
<u>For each day late, the portfolio grade will be docked 10 points.</u>

10 prints from three assignments:
      1. Fashion, plus two other assignments, of your choice, listed on the syllabus
      2. If individually assigned, one must be a reshoot.
      Open choice submissions may duplicate assignment categories previously shown,
      but must not be images from previously submitted shooting sessions

Presentation:
      1. Select a small plain box. (approx. 8.5" x 11" to 13" x 19")
      2. Create prints to box dimensions with a <u>minimum</u> of 1.5" WHITE borders.
        (Borders can be created using "canvas size" in Photoshop.

The following factors are of primary importance in grading the photographs:
      a. Overall presentation, technical quality, visual organization of the individual images,
      the clarity of the visual message, adherence to assignment guidelines and the imagination
      or emotional impact of the photographs.
      b. This is a commercial photography class. Submitted images should be designed to
      communicate the appeal of the subject & to fill the clients' needs.
      c. Print quality -- including color balance, contrast, tonal range and sharpness.